Press Release: Amoorer, Incorporated Receives HUBZone Certification

By Michael Carter – October 27, 2020

COLLEGE PARK, MD (October 27, 2020) — Amoorer, Incorporated (Amoorer) an Economically Disadvantaged Woman-Owned Small Business (EDWOSB) specializing in government healthcare, professional staffing services and telehealth remote monitoring and supportive care, is pleased to announce their certification as a HUBZone business by the United States Small Business Administration (SBA).

As a HUBZone-certified business, Amoorer is eligible to compete for the program's set-aside contracts and receive a 10 percent price evaluation preference in full and open contract competitions. The SBA offers HUBZone certification to businesses operating in historically underutilized business zones, with a goal of awarding at least 3 percent of all federal contracting dollars to HUBZone-certified small businesses each year.

With a large portion of its workforce located in HUBZones and geographically-challenged locations — and given its social mission for the preferential hiring of skilled and talented Veterans, disabled Veterans, military spouses, persons with disabilities and others experiencing barriers to employment — the HUBZone certification highlights Amoorer's important role in connecting underserved workforces to employment through federal contracts.

"The HUBZone certification deepens our social mission of giving hiring priority to people with barriers to employment," says Roberta Moore, CEO of Amoorer. "It is our hope that this social mission, combined with our EDWOSB status and HUBZone certification, brings a discriminating value to both federal agencies and prime contractors."

Amoorer's ability to provide high-quality healthcare professionals and professional staffing services from its own facilities, on client/partner sites or with virtual agents, coupled with its proven ability to scale quickly as demand surge, has resulted in recent federal contracts due to the global pandemic COVID-19 response.

About Amoorer Incorporated

Amoorer provides multidisciplinary healthcare services and professional staffing solutions, specializing in consultative, compassionate and often complex interactions supporting beneficiaries, employees, and citizens in healthcare and government services. Amoorer is repeatedly recognized by clients and partners for consistently exceeding performance expectations, while giving hiring preference to skilled and talented Veterans, disabled Veterans, military spouses, people with disabilities, and others experiencing barriers to employment. More information is available at www.amoorer.com.